

Participate in COLLABORATE 09

COLLABORATE 09: Technology and Applications Forum for the Oracle Community

May 3-7, 2009 | Orange County Convention Center West | Orlando, Florida

Attendance: more than 7,500 | Exhibitors: more than 250 | Sessions: more than 1,000

The Independent Oracle Users Group (IOUG), the Oracle Applications Users Group (OAUG) and Quest International Users Group (Quest), present COLLABORATE 09, Technology and Applications Forum for the Oracle Community. As an educational conference, COLLABORATE 09 helps users of the full family of Oracle business applications and database software gain greater value from their Oracle investments. Created by and for customers, COLLABORATE 09 offers an expert blend of customer-to-customer interaction and insights from technology visionaries and Oracle strategists. Expand your network of contacts by interacting with Oracle customers, solutions providers, consultants, developers and representatives from Oracle Corporation at COLLABORATE 09.

COLLABORATE 08 attendance numbers:

Top Reasons Conference Attendees Continue to Come to COLLABORATE

OAUG Attendance

- 80% To enhance professional skills/knowledge about our current solutions
- 59% To learn about new products and/or solutions and service providers
- 50% To network with other users
- 33% To interact with our current solutions and services providers

IOUG, OAUG and Quest combined

- 41% To enhance professional skills/knowledge about our current solutions
- 31% To learn about new products and/or solutions and service providers
- 26% To network with other users
- 17% To interact with our current solutions and services providers

COLLABORATE 08 Top Oracle Applications

OAUG Attendance

- 75% Oracle E-Business Suite
- 15% PeopleSoft Enterprise
- 15% Hyperion
- 6% Siebel

IOUG, OAUG and Quest combined

- 38% Oracle E-Business Suite
- 8% PeopleSoft Enterprise
- 8% Hyperion
- 3% Siebel

COLLABORATE 08 Top Oracle Databases

OAUG Attendance

- 54% Oracle Database 10g
- 38% Oracle Database 9i
- 34% Oracle Application Server

IOUG, OAUG and Quest combined

- 28% Oracle Database 10g
- 20% Oracle Database 9i
- 18% Oracle Application Server

COLLABORATE 08 Attendees Plan to Have a Major Oracle Database or Application Upgrade

OAUG Attendance

- 31% 6-12 months
- 14% 12-18 months
- 10% 18-24 months

IOUG, OAUG and Quest combined

- 16% 6-12 months
- 7% 12-18 months
- 5% 18-24 months

Presented by:



The Independent Oracle Users Group (IOUG) represents the voice of more than 20,000 Oracle technology and database professionals, including DBAs, developers, architects, application server administrators and system/security/storage managers and empowers them to be more productive in their business and careers.



The Oracle Applications Users Group (OAUG) serves millions of users of more than 65 Oracle Applications products including Fusion, E-Business Suite, PeopleSoft, Agile, Hyperion, Oracle Retail, Oracle Communications, Siebel and more. The Oracle Applications Users Group (OAUG) is the home of the Knowledge Factory™, the ultimate, community-driven knowledge resource for Oracle Applications users.



Quest International Users Group (Quest) and its affiliated users groups are a catalyst to maximize the business investments of PeopleSoft, JD Edwards and Oracle Utilities users through the power of its community, tools and experience.